

VDA QMC

德国汽车工业协会
质量管理中心中国分公司
CHINA

VDA QMC China



与我们一起驶向未来！

DRIVE WITH US INTO YOUR FUTURE!

关于我们

德国汽车工业协会质量管理中心

德国汽车工业联合会质量管理中心（以下简称“VDA QMC”）于 1997 年 8 月在德国成立，其角色与责任主要围绕汽车行业日常质量管理所遇到的各种问题的解决。

质量管理中心的主要任务是围绕质量管理主题制订汽车行业标准，包括软件，网络安全，项目管理和许多其他数字主题。

VDA QMC 目前有超过 400 多位来自汽车整车厂和供应商的德国汽车行业质量管理专家所组成的 30 个工作组，致力于行业内质量管理相关课题的研究。VDA QMC 的工作组结构保证了相关 VDA 标准的定期更新。

德国汽车工业协会 质量管理中心中国分公司

成立于 2005 年，2006 年起正式运营，依据 VDA 标准为在华汽车从业人员提供相关培训和辅导。他们同时也负责将 VDA 标准翻译成中文，并在中国大陆和台湾地区组织汽车行业相关会议，例如：产品诚信日 (PI Day)、SYS China，中德质量峰会 (Q-SUMMIT)，区域会议和在线会议等。

德国汽车工业协会质量管理中心中国分公司 (VDA QMC China) 也有自己的项目团队，这些项目团队成员及其中国合作伙伴的专家们也负责支持 VDA QMC 德国工作组工作。

About Us

VDA QMC

The Quality Management Center (QMC) has been founded in Germany in August, 1997. The role and responsibilities undertaken by the QMC are varied and the questions surrounding quality management in the automotive industry occupy us on daily basis.

QMC's main task is to define automotive standards with the focus on Quality Management topics, which include software, cybersecurity, project management and many other digital topics.

VDA QMC has 30 working groups, including more than 400 German automotive industry quality management experts from automotive OEMs and suppliers, working on related topics, working group guarantees regular updates of relevant VDA standards.

VDA QMC China

The VDA QMC China was founded in 2005 and operate since 2006 in China to provide training and coaching to the automotive experts in China, based on the VDA standards. They also translate VDA standards into Chinese and organize Conferences in mainland China and Taiwan for automotive industry, e.g.: PID, SYS China, Q-SUMMIT, Regional Conferences and on-line conferences.

The VDA QMC China also have project teams with these members and Chinese expert partners in China, who are supporting the working group work of VDA QMC Germany.

德国汽车工业协会

德国汽车工业协会 (VDA) 成立于 1901 年, 总部位于柏林, 拥有 650 多家会员公司。VDA 与其成员 (汽车制造商, 供应商和服务提供商) 一起开发创新的移动解决方案。VDA 确保其成员对德国乃至全球相关法规的理解, 并拥有许多工作组, 例如: 数字化。VDA 也是拥有超过 120 年历史的顶级车展“德国国际汽车及智慧出行博览会 (IAA Mobility)”以及“德国国际商用车展 (IAA Commercial Vehicles)”的组织者。

德国汽车工业协会 (中国)

德国汽车工业协会中国办公室于 2014 年在北京成立, 通过推动中德政府及产业在汽车尤其是电动化、智能化和网联化等新兴领域的进一步合作, 促进双方产业的进一步融合发展, 并与中方伙伴一起联合推动行业政策、法规、标准的协调统一。

VDA

The German Association of the Automotive Industry (VDA) was founded in 1901 and headquartered in Berlin with more than 650 member companies. VDA develop innovative mobility solution with their members (car manufacturers, suppliers and service providers). VDA assures their members are understood by legislation in Germany and worldwide, and has many working groups, e.g.: on digitalization. VDA is also the organizer of the top auto show IAA (IAA Mobility & IAA Commercial Vehicles) in Germany with over 120-year history.

VDA CHINA

VDA China Office was founded in 2014 in Beijing, it supports the German Automotive Industry to improve transparency of the Chinese regulatory environment and market by aligning with authorities, associations and institutions.

我们的服务

Our Service




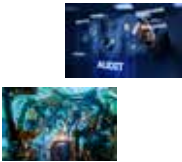

1

2

3

4

5

VDA 标准 VDA Standards	培训 Training	资格评定 Certification	行业指导 Coaching	市场活动 Networking
 <ul style="list-style-type: none"> 德国汽车行业专业技术。 德国汽车行业标准是最先进的。 支持中德对话以协助 VDA 标准的制订 German automotive know-how. German automotive standards are state of the art. Support Sino-German Dialogue for VDA Standards Development. 	 <ul style="list-style-type: none"> 介绍基于 VDA 标准的需求。 培训材料由德国汽车行业的专家撰写。 讲师的资质均由德国汽车行业专家授权认可。 Introduce German automotive requirements based on our VDA standards. Our training material is created by the experts of the German automotive industry. Our trainers are all released in Germany by a trainer release board of German automotive industry experts. 	 <ul style="list-style-type: none"> 个人资质的资格认证。如： <ul style="list-style-type: none"> IATF 16949 VDA 6.1/6.2/6.4 VDA 6.3 PSCR Ensure the qualification by personal certification. <ul style="list-style-type: none"> IATF 16949 VDA 6.1/6.2/6.4 VDA 6.3 PSCR 	 <ul style="list-style-type: none"> 确保最佳实践并根据 VDA 要求设定所需流程。 为您的组织量身定制最佳实践解决方案 Provide coaching services to install require processes based on VDA requirements to your needs. Support you to find best practices solutions tailor-made for your organization. 	 <p>PI Day China VDA QMC CHINA</p> <p>QUALITY SUMMIT CHINA</p> <ul style="list-style-type: none"> 通过一系列线上及线下各种活动传输并分享专业知识 围绕更新版或全新发布的 VDA 标准组织在线会议 Reached automotive experts with on-line & off-line events, transferred and shared lots of know-how based on latest digital developments and new legal or automotive requirements. Organize online conferences for the new released and updated VDA standards.

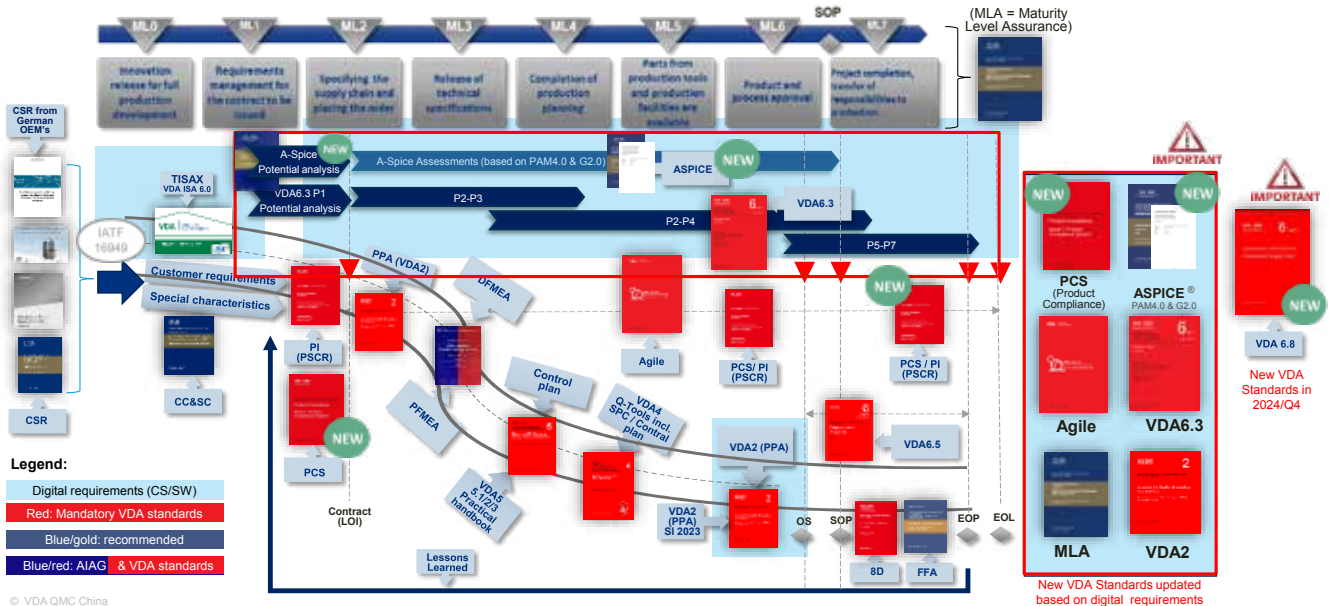
VDA 标准 VDA Standards	培训 Training	资格评定 Certification	行业指导 Coaching	市场活动 Networking

1 VDA 标准

- 德国汽车行业专业技术。我们的标准或依据最新数字化需求做以更新（包括 OTA 的软件、网络安全、敏捷团队工作），或创建全新标准。我们为您翻译 VDA 标准中的那些重要专业知识。有些是强制性标准，有些是指导性的指南。
- 德国汽车行业标准是最先进的，是我们实施过程中的工具。
- 支持中德对话以协助 VDA 标准的制订。

VDA Standards

- German automotive know-how. Our standards either been updated to the digital new requirements (Software incl. OTA, CS, Agile team works), or new one will be created. We are translating those important know-how from VDA Standards for you. Some are mandatory, some are guidelines.
- German automotive standards are state of the art offers our gear of implementation.
- Support Sino-German Dialogue for VDA Standards Development.



更多标准信息，请登陆我司网站 (www.vdachina.com.cn),
“VDA 标准”版块查看

Please visit our website (www.vdachina.com.cn), “VDA Standards” to know more



2 培训

Training

通过我们在中国境内提供的培训，我们确保您可以理解德国汽车行业基于 VDA 标准的需求。

我们的培训材料由德国汽车行业的专家撰写，其形式设计具备现代教育水平（包含实例演练以提高学习与实际理解）。

我们所有讲师的资质均由德国汽车行业专家组成的讲师资质放行委员会授权认可。

通过考试和 / 或知识测试后，我们将为每个学员提供一份证书，以证明其相应的资质（对于 IATF 16949 第三方审核的审核员也同样适用）。

更多培训信息，请登陆我司网站 (www.vdachina.com.cn)，“培训”中的“下载中心”查看当年最新版培训手册

With our trainings in China, we assure that you understand German automotive requirements based on our VDA standards.

Our training material is created by the experts of the German automotive industry and design on modern educational workshop level (incl. practical excises to improve the learning and practical understanding).

Our trainers are all released in Germany by a trainer release board of German automotive industry experts. That is how we assure a high-quality level of our training classes.

After passing the exam and/or knowledge test, we provide each trainee a certificate which proves these qualification (also requested for auditors of 3rd party IATF 16949 audits).

Please visit our website (www.vdachina.com.cn), “Training” → “Download Center” to check our latest Training Catalogue



3 资格评定

- 确保个人资质的资格认证。
- VDA 认可的 IATF 16949、VDA 6.1/6.2/6.4、VDA 6.3 审核员、VDA 质量经理及内部审核员，以及产品安全代表 (PSB)、产品安全与符合性代表 (PSCR)、FMEA 人员资质等（那些由德国汽车行业所要求的个人资质，在执行 IATF 16949 第三方审核时也会进行查验）。

Certification

- Ensure the qualification by personal certification.
- VDA Certified IATF 16949, VDA 6.1/6.2/6.4, VDA 6.3, VDA 6.5 & VDA 6.7 auditors, VDA Quality manager and internal auditor, also Product Safety & Conformity Representative (PSCR) qualification (those personal certificates are requested by German automotive industry and will be checked during 3rd party IATF 16949 audit).





4 行业指导

Coaching

VDA QMC China 一直致力于将最纯正的 VDA 标准和要求引入到中国汽车行业。在过往的培训中，有相当多的企业在学习 VDA 标准后，无法有效地将 VDA 要求与企业实际相结合，从而导致无法真正落地。针对这一痛点和难点，VDA QMC China 推出质量管理辅导项目，针对企业面临的不同困境，量体裁衣，提供定制化的解决方案。旨在帮助企业以准确、高效的方式落实 VDA 要求，实现自我提升和改善，最终满足顾客要求和期望。

优势

- 专业团队：**拥有一支经验丰富的专家团队，团队成员多数出身德系 OEM 和零部件巨头，不仅理论知识扎实，更善于实际结合理论。
- 授之以渔：**辅导过程中，更注重对企业人员的能力培养和提升，聚焦“如何去做”。
- 显著成效：**经过辅导，很多企业的质量管理水平、VDA 要求的符合性和有效性得以显著提升，其顾客的满意度也得到了大幅提高。

VDA QMC China is introducing the purest VDA standards and requirements to the Chinese automotive industry continuously. A large number of organizations could not effectively combine the VDA requirements with the actual situation internally after the trainings, resulting in the failure of the implementation. In response to this pain-point and difficulty, VDA QMC China provides the quality management coaching service for the organizations with their unique difficulties. The coaching service aims to support the implementation of VDA requirements in an accurate and efficient way, achieve self-improvement and enhancement, and meet customer requirements and expectations eventually.

Our strengths

- Professional team:** With an experienced team of experts, most of whom are from German OEMs and Tier-1s, with solid theoretical knowledge, and good at combining theory with practice.
- Teaching practically:** Pay more attention to the capability and the improvement, focusing on “how to do it” during the coaching.
- Remarkable results:** Improved significantly on the quality management level, the compliance and effectiveness of VDA requirements, also the customer satisfaction has also been greatly improved after coaching.



5 市场活动

Networking



自 2010 年起, VDA QMC 开始在德国举办 Automotive SPICE® 会议 (SYS®), 以促进基于汽车软件的系统的软件质量、安全性和安全性。随着中国汽车行业的快速发展, VDA QMC China 于 2018 年起推出 SYS® China。SYS® China 专注于汽车行业 SPICE、软件和网络安全等相关主题。

目标参会人员

- ASPICE 评估师和过程工程师, 网络安全专家及审核员
- 与软件相关的工程师, 管理和专家 (包括开发人员、集成和测试工程师、项目经理、产品经理、配置管理、质量保证、架构师等.....)
- 功能安全 / 网络安全 / 信息安全相关负责人
- 其他行业希望学习汽车行业软件质量管理的经验的人员

Since 2010, VDA QMC started to host the Automotive SPICE® Conference (SYS®) in Germany to promote the software quality, safety, and security for Automotive Software-based Systems. With the rapid growth of China's automotive industry, VDA QMC China launched SYS® China in 2018. SYS® China focuses on Automotive SPICE, Software and Cyber Security related topics.

Target Audience

- ASPICE Assessors & Process Engineers, Cyber Security Experts and Auditors
- Software related Engineers, Management and Experts (incl. Developers, Integration & Test Engineers, Project Managers, Product Managers, Configuration Management, Quality Assurance, Architect...)
- Functional Safety, Cyber Security, Information Security related Responsible
- Colleagues from other industries wishing to learn from the experience of software & Cyber Security management in the automotive industry



5 市场活动

Networking



伴随越来越多新技术的实施，以及新法律要求和规定的发布所带来的风险问题，汽车行业产品安全和合规要求变得越来越重要。产品诚信日是产品安全与符合性代表（产品安全代表）们所创建的，更新升级他们的产品诚信相关知识，并交流新的客户需求应对和最佳实践的绝佳平台。

目标参会人员

- 产品安全与符合性代表 (PSCR) 以及产品安全代表 (PSB)
- 质量经理与主管人员
- 负责功能安全以及产品符合性的研发人员
- 产品符合性相关的售后以及客服人员

我们将继续组织免费在线会议。我们也将去到一些城市，举办免费的线下区域性会议。我们将持续更新活动信息，请查看我们的活动日历，关注我司微信公众号 (VDA-QMC-CHINA)，或访问我司官网 (www.vdachina.com.cn) 以了解最新信息。如您有其它疑问，欢迎通过电子邮件 (marketing@vdachina.com.cn) 与市场部联络。

With increasing risk by implementing new technology, new legal requirements & laws. Product safety & compliance requirements is getting more and more important. The PI-Day is created for PSQR (PSB) Expert to update their PI knowledge and to exchange the new enquires and best practice.

Target Audience

- Product Safety & Conformity Representatives (PSQR) & PSBs
- Quality managers & Managers
- R+D responsible for functional safety and compliance
- After-sales and customer care responsible for compliance

We will continue to organize free of charge online conferences. We are also planning some regional conferences which are free of charge off-line events. Please see our events calendar and follow us on wechat (VDA-QMC-CHINA) or visit our webpage (www.vdachina.com.cn). Events will be continuously updated. If you have other questions, please send us a mail (marketing@vdachina.com.cn).



5 市场活动

Networking



市场活动至关重要。我们通过一系列在线活动接触到了中国国内的行业专家，基于最新的数字化发展和全新的法律或汽车行业要求（包括新版或改版的 VDA 标准）传输并分享了大量的专业知识。

对于瞬息万变的汽车行业来说，质量是一个非常重要的话题。汽车行业正处于数字化的巨大转型期。质量和质量管理的内涵也不断变化。在汽车质量峰会中，来自德国和中国汽车行业相关政府和组织的专家们分享他们的专业知识、最佳实践和策略，以确保稳健（安全）的流程和产品。

目标参会人员

- 来自 OEM 和供应链及协会的管理层和工程师

Networking is essential. we reached around the automotive experts in China with our online events and transferred and shared lots of know-how based on latest digital developments and new legal or automotive requirements (incl. new or updated VDA standards).

Quality is a very important topic for the fast-changing automotive industry. The automotive industry is in the biggest transition period towards digitalization. Quality and Quality management is changing. In the Q-Summit, automotive experts from German and Chinese industry, from government and organizations are sharing their know-how, best practice and strategies to assure robust (safe) process and products.

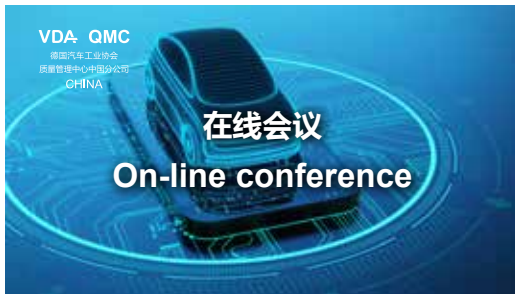
Target Audience

- Management level and Engineers from OEM and supply chain and associations



5 市场活动

Networking



2021 年起, VDA QMC China 每年会围绕新近发布或更新的标准, 举办免费的主题在线会议, 以向国内相关从业人员分享最新标准及相关培训。

2021-2023 年间, 成功举办相关活动十余场, 参会人员累计超过五千人。2024 年, 我们已成功举办七场在线会议, 参会人员 2,158 位:

- 2024 年 4 月 10 日 产品合规体系 (PCS) 在线会议
- 2024 年 4 月 14 日 Formel Q 在线会议
- 2024 年 4 月 18 日 VDA 6.3: 2023 在线会议 (第三场)
- 2024 年 4 月 22 日 汽车行业质量审核员需熟知的 VDA 工具和方法在线会议
- 2024 年 6 月 18 日 VDA 2 在线会议 (第三场)
- 2024 年 6 月 25 日 生产一致性 (CoP) 在线会议
- 2024 年 8 月 30 日 使用现场失效分析 (FFA) 在线会议

未来, 我们还将举办更多此类活动

From 2021, VDA QMC China started to organize free on-line events for the new and renewed standards/guidelines for all professionals in the automotive industry.

From 2021 to end of 2023, we have 5000+ participants joined 13 on-line events, while in 2024, we have 7 on-line conferences, with 2,158 participants:

- 10 Apr. 2024 PCS on-line conference
- 14 Apr. 2024 Formel Q on-line conference
- 18 Apr. 2024 3rd VDA 6.3 on-line conference
- 22 Apr. 2024 VDA mandatory standards for IATF 16949 auditors on-line conference
- 18 Jun. 2024 3rd VDA 2 on-line conference
- 25 Jun. 2024 CoP on-line conference
- 30 Aug. 2024 FFA on-line conference

and more will come in the future.....

联系我们

Contact Us

北京分公司

北京市朝阳区东方东路 19 号 DRC
亮马桥外交办公大楼 1 座 5 层 0505P
电话：010-65900067

公开课

软件质量及数字化相关培训

刘先生
010-65900067-260/ 13810371790

审核员资格、质量管理方法和工具、其它课程

韩女士
010-65900067-232/ 13520296645
邮箱：bj@vdachina.com.cn

企业内训（线上和线下）辅导，审核

张女士
010-65900880/ 010-65900067-206
13641236847
邮箱：inhouse-bj@vdachina.com.cn

市场合作

曹女士
010-65900067-221
邮箱：marketing@vdachina.com.cn

VDA 标准及审核评分工具购买

米女士
010-65906113/ 010-65900067-200
邮箱：booksales@vdachina.com.cn

上海分公司

上海市长宁区金钟路 968 号
天会商务广场 7 号楼 1109 室
电话：021-319197012

公开课

IATF16949、核心工具、VDA 审核员资格、VDA6.3、VDA6.7

张女士
021-32035567/ 18901762074

PSCR 及其他课程 / VDA6.3 延期 / 核心工具在线测试

闻先生
021-39197012
邮箱：sh@vdachina.com.cn

企业内训（线上和线下）辅导，审核

薛女士
021-62565183
邮箱：kelly.xue@vdachina.com.cn

Beijing office

Unit 0505P, 5F, Tower 1,
DRC Liangmaqiao Diplomatic Office
Building, No. 19 Dongfangdonglu,
Chaoyang Dist., Beijing
Tel.: 010-65900067

Public Training

Software & Digital Requirements for Quality Management

Thomas LIU
010-65900067-260/ 13810371790

Qualification Auditor / Quality Management Methods and Tools / Others

Sherry HAN
010-65900880/ 010-65900067-232/
13520296645
Email: bj@vdachina.com.cn

In-house Training, Coaching, Audit

Amy ZHANG
010-65900067-206/ 13641236847
Email: inhouse-bj@vdachina.com.cn

Marketing

Joyce CAO
010-65900067-221
Email: marketing@vdachina.com.cn

VDA Standards and Analysis Tool

Ms. MI
010-65906113/ 010-65900067-200
Email: booksales@vdachina.com.cn

Shanghai office

Room 1109, Building 7,
HQ Sky Bridge,
No. 968 Jinzhong Road,
Changning District, Shanghai
Tel.: +86-21-39197012

Public Training

IATF16949, core tools, VDA Auditor, VDA6.3, VDA6.7

Ms. ZHANG
021-32035567/ 18901762074

PSCR and Other trainings / VDA6.3 extension / Core tools on-line quiz

Mr. WEN
021-39197012
Email: sh@vdachina.com.cn

In-house Training, Coaching, Audit

Kelly XUE
021-62565183
Email: kelly.xue@vdachina.com.cn

VDA QMC

德国汽车工业协会
质量管理中心中国分公司
CHINA

VDA QMC 中国分公司 / VDA QMC China

电话 /Tel.: +86 (0) 400 0650770

E-mail: qmc@vdachina.com.cn

Website: www.vdachina.com.cn

扫一扫关注我们
follow us on wechat



2024 年 12 月版 | Version: Dec. 2024